

AHYOUNG ROH

CMF DESIGNER

CONTACTS

ahyoung.cmf@gmail.com
Portfolio: www.ahyoungrohcmf.com
www.linkedin.com/in/ahyoung-roh/

Experienced CMF Designer with a background in Automotive Design and 4 years of study with 2 internship.
2 years of 3D material design study with Adobe Substance 3D and Cinema 4D.

EDUCATION

ArtCenter College of Design 01.2018 -- 04.2023
Bachelor of Science -- Transportation Design: CMF track.

WORK EXPERIENCE

Lighting CMF Design Internship 11.2023 -- 03.2024
Fisker Inc. (Manhattan Beach)

Provided CMF design proposals and support for manufacturing Fisker Alaska and Pear.
Conducted trend research, benchmarking, and sustainable research for lighting parts and exterior.
Ideate pattern and form design for lighting and exterior parts.

CMF Design Freelancer 05.2023 -- 11.2023

Consulted CMF design and trend reports for product manufacturing companies.
Provided sustainable CMF design ideations for current design to match with target customers.

CMF Design Internship 09.2022 -- 12.2022
Nissan Design America (San Diego)

Provided CMF design proposals and support for manufacturing 2025 Nissan Rogue, Pathfinder, and Ariya.
Offered technical assistance in creating 3D and 2D materials using Adobe Substance 3D and Adobe Suite apps.
Conducted trend research, benchmarking, and sustainable research.

Teaching Assistant 01.2022 -- 04.2023

Assisted three professors: Kimberly Marte, Nicholas Sharma, and Kristine Upesleja.
Gained teaching experience and improved organizational skills while deepening my understanding of the subject matter. Acquired the ability to instruct novice users on the use of all Substance 3D applications.

Orientation Leader 05.2020 -- 01.2023

Gained valuable experience in event planning, leadership, and communication skills.
Developed a strong understanding of demands and adapted to achieve results on time.

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SPONSORED PROJECTS

CMF X Adobe & Hoka & General Motors

Created innovative and sustainable CMF solutions with managing the challenge to three sponsored sprints.

Autonomous Sensor Design Waymo

Designed for Autonomous Sensor parts of Waymo vehicle. Won \$10K to sell the design and strategy of service.

DesignStorm Peninsula Adapting to Sea Level Rise for Long Beach

Designed a methodical solution about how to deal with sinking City of Long Beach by sea-level rise.

Footwear & tote bag LALALAND Production

FCA; Stellantis

HONORS & AWARDS

2021 Denhart Family Sustainability Prize

Prize: 2nd Prize \$10K

Scholarship awarded for developing

A range of environmentally responsible materials for use in Electric Vertical Take-Off and Landing vehicles through research and experimentation.

Keck Foundation's Materials Science Student Fellowship

Declined in favor of an internship.
Help and support Istem Ozen, Ph.D.
to Build Material Science Minor.

2023 Student Leadership Award Nominees

Nominated by a faculty member as a candidate for the Spring 2023 Student Leadership Award.

SKILLS

Software Applications

Adobe Substance 3D, Photoshop, Illustrator, and Aftereffects, as well as Microsoft Office.

Autodesk Alias, Vred, Gravity Sketch, Keyshot, and Cinema 4D.

Research & Design

Trend and color research, brand strategy, and design research.

Transportation design: vehicle interior, Aerospace exterior and interior
Individual study on aerospace air dynamics, Marine design for exterior and interior

Languages

Fluent in English and native speaker of Korean.